

INVOICE



WGHP
2005 Francis St.
High Point, NC 27263
Main: (336)841-8888
Billing: (336)821-1209

www.myfox8.com

Billing Address:

Smart Media Group LLC
Attention: Accounts Payable
814 King Street
Suite 400
Alexandria, VA 22314

Send Payment To:

WGHP
P.O. Box 534701
Atlanta, GA 30353-4701

Invoice #	Invoice Date	Invoice Month	Invoice Period
565983-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WGHP	Brad Philipps	Washington DC	National

Advertiser	Product	Estimate Number
McCrorry/R/ NC Gov	MCCRORY FOR NC GOV	C22C28

Flight Dates	Order #	Alt Order #
10/22/12 - 10/28/12	565983	9763990

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1046		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/26/12	M-F 4p-5p	4p-5p	MTWTF--	:30	4	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 4 \$80.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 8 M 10/22/12 4:28 PM M-F 4p-5p 4p-5p :30 PM12116T \$80.00 NM									
1 8 Tu 10/23/12 4:38 PM M-F 4p-5p 4p-5p :30 PM12116T \$80.00 NM									
3 8 W 10/24/12 4:54 PM M-F 4p-5p 4p-5p :30 PM12116T \$80.00 NM									
4 8 Th 10/25/12 4:11 PM M-F 4p-5p 4p-5p :30 PM12116T \$80.00 NM									
2	10/27/12	10/28/12	Sa-Su 5-6p	5-6p	-----SS	:30	2	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----SS 2 \$60.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 8 Sa 10/27/12 Sa-Su 5-6p 5-6p :00 \$60.00 NM									
Credited									
2 8 Su 10/28/12 Sa-Su 5-6p 5-6p :00 \$60.00 NM									
Credited									
3	10/22/12	10/26/12	FOX 8 Morning News	5-6a	MTWTF--	:30	4	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 4 \$50.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 8 M 10/22/12 5:11 AM FOX 8 Morning News 5-6a :30 PM12116T \$50.00 NM									
3 8 Tu 10/23/12 5:39 AM FOX 8 Morning News 5-6a :30 PM12104TH \$50.00 NM									
4 8 W 10/24/12 5:27 AM FOX 8 Morning News 5-6a :30 PM12104TH \$50.00 NM									
1 8 Th 10/25/12 5:48 AM FOX 8 Morning News 5-6a :30 PM12116T \$50.00 NM									

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Advertiser	Product	Estimate Number	
McCrorry/R/ NC Gov	MCCRORY FOR NC GOV	C22C28	

www.myfox8.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/22/12	10/26/12	Fox 8 Morning News	8-9a	MTWTF--	:30	4	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 4 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 10/22/12 8:50 AM Fox 8 Morning News 8-9a :30 PM12104TH \$70.00 NM 3 8 Tu 10/23/12 8:09 AM Fox 8 Morning News 8-9a :30 PM12116T \$70.00 NM 1 8 W 10/24/12 8:13 AM Fox 8 Morning News 8-9a :30 PM12116T \$70.00 NM 4 8 Th 10/25/12 8:10 AM Fox 8 Morning News 8-9a :30 PM12104TH \$70.00 NM									
5	10/22/12	10/26/12	Fox 8 Morning News	9a-10a	MTWTF--	:30	4	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 4 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 8 M 10/22/12 9:11 AM Fox 8 Morning News 9a-10a :30 PM12116T \$50.00 NM 2 8 Tu 10/23/12 9:28 AM Fox 8 Morning News 9a-10a :30 PM12116T \$50.00 NM 1 8 W 10/24/12 9:49 AM Fox 8 Morning News 9a-10a :30 PM12116T \$50.00 NM 3 8 F 10/26/12 9:57 AM Fox 8 Morning News 9a-10a :30 PM12116T \$50.00 NM									
6	10/27/12	10/28/12	Weekend News	6-7p	-----SS	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----SS 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Sa 10/27/12 Weekend News 6-7p :00 \$175.00 NM Credited 1 8 Su 10/28/12 Weekend News 6-7p :00 \$175.00 NM Credited									
7	10/27/12	10/27/12	Late News Sa	10-11p	-----S-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 10/27/12 Late News Sa 10-11p :00 \$300.00 NM Credited									
8	10/24/12	10/28/12	World Series on FOX	730-1130p	--WT-SS	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WT-SS 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 W 10/24/12 11:50 PM World Series on FOX 730-1130p :30 PM12104TH \$700.00 NM 1 8 Sa 10/27/12 11:38 PM World Series on FOX 730-1130p :30 PM12116T \$700.00 NM 3 8 Su 10/28/12 8:09 PM World Series on FOX 730-1130p :30 PM12104TH \$700.00 NM									
9	10/28/12	10/28/12	Panthers Football on FOX	1-415p	-----S	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 10/28/12 2:42 PM Panthers Football on FOX 1-415p :30 PM12104TH \$2,500.00 NM									

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Advertiser		Product	Estimate Number
McCrary/R/ NC Gov		MCCRORY FOR NC GOV	C22C28

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/22/12	10/26/12	Noon News	12-1230p	MTWTF--	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 3 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 M 10/22/12 12:26 PM Noon News 12-1230p :30 PM12104TH \$50.00 NM 1 8 Tu 10/23/12 12:11 PM Noon News 12-1230p :30 PM12104TH \$50.00 NM 2 8 W 10/24/12 12:12 PM Noon News 12-1230p :30 PM12104TH \$50.00 NM									
11	10/22/12	10/26/12	Fox 8 News at 5pm	5-6p	MTWTF--	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 10/22/12 5:47 PM Fox 8 News at 5pm 5-6p :30 PM12104TH \$150.00 NM 1 8 Tu 10/23/12 5:11 PM Fox 8 News at 5pm 5-6p :30 PM12104TH \$150.00 NM									
12	10/22/12	10/26/12	Fox 8 News at 6pm	6-630p	MTWTF--	:30	2	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 2 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/22/12 6:19 PM Fox 8 News at 6pm 6-630p :30 PM12116T \$275.00 NM 2 8 F 10/26/12 6:18 PM Fox 8 News at 6pm 6-630p :30 PM12104TH \$275.00 NM									
13	10/22/12	10/28/12	Late News M-F	10-11p	MTWTF--	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 M 10/22/12 Late News M-F 10-11p :00 \$400.00 NM Credited 1 8 Tu 10/23/12 11:22 PM Late News M-F 10-11p :30 PM12116T \$400.00 NM 4 8 W 10/24/12 Late News M-F 10-11p :00 \$400.00 NM Credited 2 8 F 10/26/12 10:28 PM Late News M-F 10-11p :30 PM12116T \$400.00 NM									
14	10/28/12	10/28/12	Late News Su	10-11p	-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 10/28/12 Late News Su 10-11p :00 \$350.00 NM Credited									
15	10/22/12	10/26/12	M-F 630-7p	630-7p	MTWTF--	:30	4	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 4 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/22/12 6:58 PM M-F 630-7p 630-7p :30 PM12104TH \$175.00 NM 3 8 Tu 10/23/12 6:41 PM M-F 630-7p 630-7p :30 PM12116T \$175.00 NM 4 8 W 10/24/12 6:40 PM M-F 630-7p 630-7p :30 PM12104TH \$175.00 NM 2 8 F 10/26/12 6:54 PM M-F 630-7p 630-7p :30 PM12116T \$175.00 NM									

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Advertiser	Product	Estimate Number	
McCrorry/R/ NC Gov	MCCRORY FOR NC GOV	C22C28	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/22/12	10/26/12	M-F 7-730p	7-730p	MTWTF--	:30	4	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 4 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 M 10/22/12 7:29 PM M-F 7-730p 7-730p :30 PM12116T \$160.00 NM 2 8 Tu 10/23/12 7:11 PM M-F 7-730p 7-730p :30 PM12104TH \$160.00 NM 4 8 W 10/24/12 7:25 PM M-F 7-730p 7-730p :30 PM12116T \$160.00 NM 1 8 F 10/26/12 7:27 PM M-F 7-730p 7-730p :30 PM12104TH \$160.00 NM									
17	10/28/12	10/28/12	Panthers Football on FOX1-415p		-----S	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 10/28/12 4:22 PM Panthers Football on FOX 1-415p :30 PM12116T \$2,500.00 NM									
18	10/28/12	10/28/12	Panthers Football on FOX1-415p		-----S	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 10/28/12 1:42 PM Panthers Football on FOX 1-415p :30 PM12116T \$2,500.00 NM									
19	10/27/12	10/27/12	ACC Football	1230-4p	-----S-	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 10/27/12 3:05 PM ACC Football 1230-4p :30 PM12104TH \$275.00 NM									
20	10/22/12	10/26/12	FOX 8 Morning News	430a-5a	MTWTF--	:30	5	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 5 \$10.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 M 10/22/12 4:45 AM FOX 8 Morning News 430a-5a :30 PM12104TH \$10.00 NM 2 8 Tu 10/23/12 4:48 AM FOX 8 Morning News 430a-5a :30 PM12116T \$10.00 NM 5 8 W 10/24/12 4:52 AM FOX 8 Morning News 430a-5a :30 PM12104TH \$10.00 NM 1 8 Th 10/25/12 4:52 AM FOX 8 Morning News 430a-5a :30 PM12104TH \$10.00 NM 4 8 F 10/26/12 4:45 AM FOX 8 Morning News 430a-5a :30 PM12116T \$10.00 NM									
21	10/24/12	10/26/12	Fox 8 Morning News	6-7a	--WTF--	:30	3	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 3 \$165.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 W 10/24/12 6:41 AM Fox 8 Morning News 6-7a :30 PM12116T \$165.00 NM 1 8 Th 10/25/12 6:23 AM Fox 8 Morning News 6-7a :30 PM12104TH \$165.00 NM 3 8 F 10/26/12 6:53 AM Fox 8 Morning News 6-7a :30 PM12116T \$165.00 NM									

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Advertiser	Product	Estimate Number	
McCrary/R/ NC Gov	MCCRORY FOR NC GOV	C22C28	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/24/12	10/26/12	Fox 8 Morning News	7-8a	--WTF--	:30	3	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 3 \$165.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 W 10/24/12 7:52 AM Fox 8 Morning News 7-8a :30 PM12104TH \$165.00 NM 3 8 Th 10/25/12 7:39 AM Fox 8 Morning News 7-8a :30 PM12116T \$165.00 NM 1 8 F 10/26/12 7:40 AM Fox 8 Morning News 7-8a :30 PM12104TH \$165.00 NM									
23	10/28/12	10/28/12	FOX NFL 4p	Various	-----S	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Su 10/28/12 6:08 PM FOX NFL 4p Various :30 PM12104TH \$1,200.00 NM 1 8 Su 10/28/12 6:52 PM FOX NFL 4p Various :30 PM12116T \$1,200.00 NM									
24	10/23/12	10/26/12	Fox 8 Morning News	8-9a	-TWTF--	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 1 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/23/12 8:39 AM Fox 8 Morning News 8-9a :30 PM12104TH \$70.00 NM									
25	10/24/12	10/26/12	Fox 8 Morning News	8-9a	--WTF--	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 1 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 10/24/12 8:51 AM Fox 8 Morning News 8-9a :30 PM12104TH \$70.00 NM									
26	10/25/12	10/26/12	Fox 8 News After Sports	1030-1130p	---TF--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Th 10/25/12 11:49 PM Fox 8 News After Sports 1030-1130p :30 PM12104TH \$400.00 NM									
27	10/28/12	10/28/12	Fox 8 News After Sports	1030p-1130p	-----S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 10/28/12 Fox 8 News After Sports 1030p-1130p :00 \$400.00 NM Credited									

Total Spots 56 Gross Total \$17,995.00

Payment Terms 30 Days

Agency Commission \$2,699.25
 Net Amount Due \$15,295.75